

# EDIBLE



## Properties list:

- range of products
- new product
- pouch
- flacon
- can and tin
- tube
- metals
- glass and ceramics
- unusual structural association
- transparent
- instruction through pictograms
- identity by typography
- end-user packaging

For centuries Insect consumption has been part of the everyday diet of many of the world's human inhabitants from the Aborigines of Australia and their favoured delicacy of Witjutie grubs to the night markets of Thailand where crisp, fried Locusts and Beetles are favourite snacks to be consumed with an ice cold beer! We in the west have closed our minds to Insect eating (also known as Entomophagy) but In doing so have forgotten that these are one of the most nutritious foods available, higher in protein levels than chicken and cholesterol free. All of these Insects are grown specially for Human Consumption and meet all strict health and safety guidelines

Reference: <http://lovelypackage.com/edible>, <http://cyanatrendland.com/2008/06/03/want-to-have-some-ants-for-lunch/>

Other images: