

FAT PIG CHOCOLATE



Properties list:

single product
cardboard and paper
metals
confectionery and sweetness
chocolate
wrapper
folding carton
identity by typography
ironic
new product
identity by illustration
identity by colour
end-user packaging

?Fat Pig is a totally organic milk chocolate bar and is currently available in one flavor: de licious. It has none of the bitter aftertaste of regular milk chocolate nor is it cloyingly sweet: it?s just pure, creamy excess.

Reference: <http://www.thebrooklynbrothers.com>, <http://www.fatpigchocolate.com>

Credits:

Country: USA

Agency: The Brooklyn Brothers

Other images:

