

CALPIS



Properties list:

soft drinks
milk
wrapper
pouch
gable top
can and tin
bottle
cardboard and paper
contemporary
identity by typography
identity by textures and patterns
end-user packaging
range of products
new product
identity by system of colour

Reference: <http://www.tsdo.jp/flash.html>

Credits:

Country: Japan

Agency: Taku

Satoh

Other images:

