

# CALPIS

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## Properties list:

soft drinks  
milk  
wrapper  
pouch  
gable top  
can and tin  
bottle  
cardboard and paper  
contemporary  
identity by typography  
identity by textures and patterns  
end-user packaging  
range of products  
new product  
identity by system of colour

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Reference: <http://www.tsdo.jp/flash.html>

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## Credits:

**Country:** Japan

**Agency:** Taku

Satoh

Other images:

