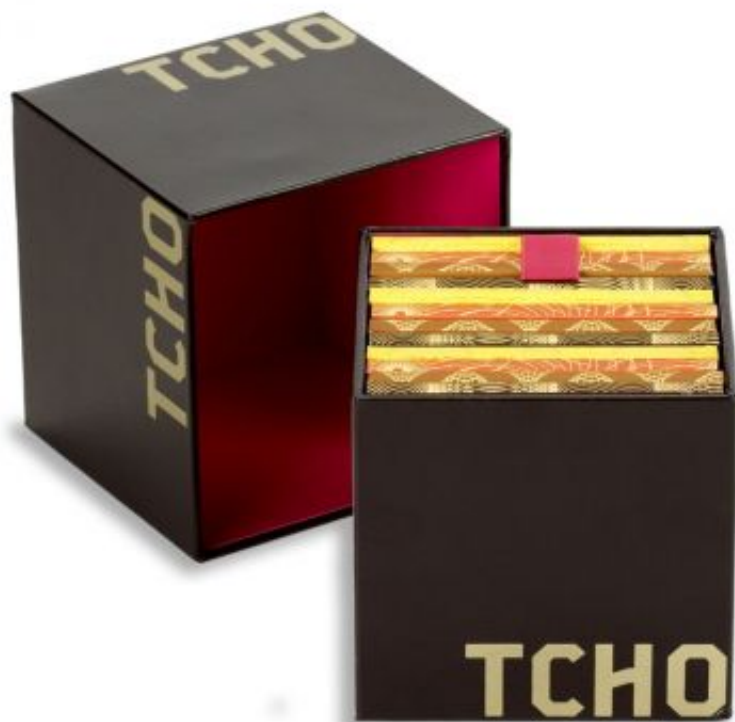


TCHO CHOCOLATE



Properties list:

new product
chocolate
confectionery and sweetness
end-user packaging
range of products
sachet
wrapper
box
cardboard and paper
contemporary
metallescent
debossed, embossed
textured
identity by modular structure
identity by typography
identity by system of colour
identity by textures and patterns
identity by abstract shapes
gift packaging

Spiekermann Partners in San Francisco designed the identity for this new brand of chocolate.

TCHO is a San Francisco-based luxury chocolate manufacturer, whose origins come from the technology industry. The company name is a hybrid, created from a fusion of the words Technology + CHOColate.

Reference: <http://spiekermannpartners.com/> , <http://www.tcho.com>

Credits:

Country: USA

Agency: Edenspiekermann

Creative Director: Susanna Dulkinys

Design director: Susanna Dulkinys

Designers: Tobias Trost, Francesca Bolognini, Thomas Waltz

Photographer: Mark Leet

Awards: ED Awards 2009, Gold prize for "Packaging Food & beverages" category

Other images:

