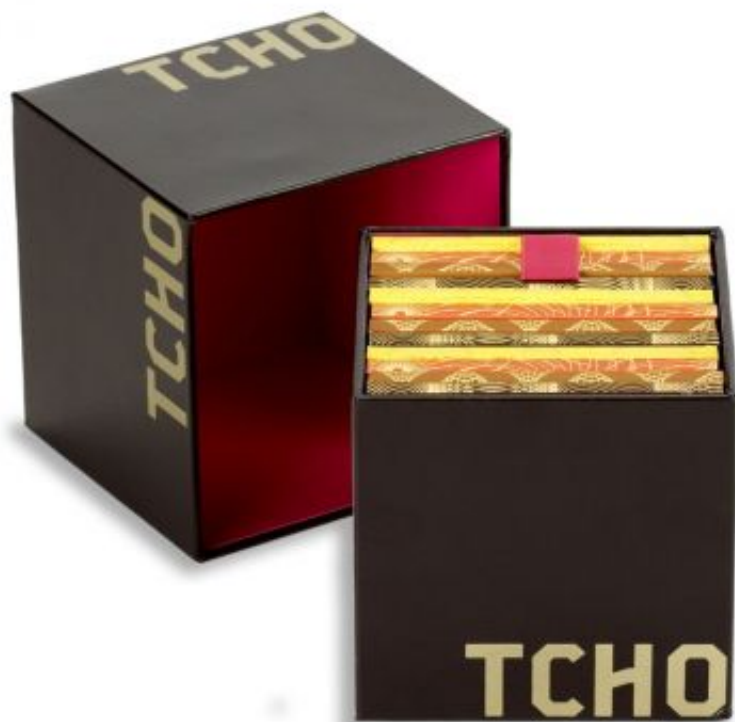


# TCHO CHOCOLATE

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## Properties list:

new product  
chocolate  
confectionery and sweetness  
end-user packaging  
range of products  
sachet  
wrapper  
box  
cardboard and paper  
contemporary  
metallescent  
debossed, embossed  
textured  
identity by modular structure  
identity by typography  
identity by system of colour  
identity by textures and patterns  
identity by abstract shapes  
gift packaging

Spiekermann Partners in San Francisco designed the identity for this new brand of chocolate.

TCHO is a San Francisco-based luxury chocolate manufacturer, whose origins come from the technology industry. The company name is a hybrid, created from a fusion of the words Technology + CHOColate.

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Reference: <http://spiekermannpartners.com/> , <http://www.tcho.com>

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## Credits:

**Country:** USA

**Agency:** Edenspiekermann

**Creative Director:** Susanna Dulkinys

**Design director:** Susanna Dulkinys

**Designers:** Tobias Trost, Francesca Bolognini, Thomas Waltz

**Photographer:** Mark Leet

**Awards:** ED Awards 2009, Gold prize for "Packaging Food & beverages" category

Other images:

