

CARLUCCIO'S ACETO BALSAMICO



Properties list:

- labels and sleeves
- additional structural elements
- glass and ceramics
- cardboard and paper
- contemporary
- opaque
- typographical texture
- bottle
- saucers and seasonings
- update
- single product
- end-user packaging

Great work from UK based IRVING for Carluccio's. Carluccio's is a series of modern Italian caffès and food shops with a passion for design. From packaging and print through to web design, Irving has worked closely with the founders to build a brand which over eight years has developed from two stores into a hugely successful AIM listed series of destination caffès that has set a new benchmark on the high street.

Reference: <http://lovelypackage.com/carluccios/>

Credits:

Agency: Irving

Other images: