

CARLUCCIO'S JARS



Properties list:

information about content
end-user packaging
range of products
glass and ceramics
hand-made
contemporary
transparent
jar and pot
sauces and seasonings
update
reusability
identity by typography

Great work from UK based IRVING for Carluccio's.

Carluccio's is a series of modern Italian caffès and food shops with a passion for design. From packaging and print through to web design, Irving has worked closely with the founders to build a brand which over eight years has developed from two stores into a hugely successful AIM listed series of destination caffès that has set a new benchmark on the high street.

Reference: <http://lovelypackage.com/carluccios/>

Credits:

Agency: Irving

Other images: