

FIRST DROP WINES



Properties list:
end-user packaging
single product
wine
bottle
identity by illustration
labels and sleeves
new product
glass and ceramics

Over the past year Mash has been working with the award winning First Drop Wines to produce a variety of labels. Featured here are Jr Gantos, The Red One, Mothers Ruin and Two Percent. Mash worked with San Francisco based Illustrator Rueben Rude who helped illustrate the Two Percent label. Stay tuned for two more First Drop projects. Currently a work in progress that includes a flagship product; said to be the holly grail of wines.

Reference: http://www.mashdesign.com.au/projects_html/first_drop_wines.html

Credits:

Country: Australia

Agency: Mash

Design

Other images:

