

BISCUIT



Properties list:

- end-user packaging
- concept
- range of products
- bakery and bread
- identity by modular structure
- identity by shape
- folding carton
- playful
- cardboard and paper
- identity by system of colour
- identity by typography

Designed by Meg Gleason (while studying Graphic Design Methodology at Iowa State University), this package with modular structure is inspired by Russian Constructivism.

Reference: <http://www.flickr.com/photos/21493721@N06/>

Credits:

School: Iowa State University (Ames, Iowa)

Course: Graphic Design Methodology

Student: Meg Gleason

Other images:

