

BISCUIT



Properties list:
end-user packaging
concept
range of products
bakery and bread
identity by modular structure
identity by shape
folding carton
playful
cardboard and paper
identity by system of colour
identity by typography

Designed by Meg Gleason (while studying Graphic Design Methodology at Iowa State University), this package with modular structure is inspired by Russian Constructivism.

Reference: <http://www.flickr.com/photos/21493721@N06/>

Credits:

School: Iowa State University (Ames, Iowa)

Course: Graphic Design Methodology

Student: Meg Gleason

Other images:

