

GET A CANDY



Properties list:

- limited edition packaging
- end-user packaging
- single product
- new product
- confectionery and sweetness
- blister-pack
- playful
- contemporary
- plastics
- unusual structural association
- identity by typography
- transparent
- identity by shape
- identity by colour

Christmas gift packaging for candies, it's made like a light bulb pack to create a play on words.

Reference: <http://www.thisislove.pt/>

Other images: