

# MJÄ-LK - MILKO



Properties list:  
end-user packaging  
range of products  
new product  
milk  
gable top  
contemporary  
opaque  
typographical texture  
identity by typography  
identity by system of colour  
polylaminated

Milko is one of Sweden's largest dairy companies. Their main business region covers more than 1/3 of Sweden. Milko is a co-operative company, which is owned by farmers from various provinces. Each province has its own carton with the origin printed in heart shaped lettering to show that Milko offers consumers dairy products of high quality, made from milk coming from local farms.

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Reference: <http://lovelypackage.com/milko/>

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## Credits:

Country: Sweden

Agency: Unitedpower

Other images: