

# CHOCOLATERIE

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## Properties list:

- end-user packaging
- range of products
- update
- opaque
- historical, traditional
- cardboard and paper
- folding carton
- other shapes
- additional structural elements
- labels and sleeves
- confectionery and sweetness
- chocolate
- identity by illustration

It is proven that chocolate stimulates the production of some hormones which are responsible for pleasant feelings. Chocolaterie should make chocolate addicts very, very happy. It is an onlineshop providing the connoisseur with the finest that European sweets shops are able to manufacture. The corporate design pleases the eye as excellent as the shop thrills the tongue. The style reminds of traditional craftsmanship from the 20s and gives an impression of the superb quality of the goods. Since men and women favour different styles, a sex-specific design was invented: floral femal and humboldtous male.

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Reference: <http://lovelypackage.com/chocolaterie/>

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## Credits:

**Country:** Germany

**Agency:** Permanent

Other images: