

CK ONE LIMITED EDITION



Properties list:

metallic
limited edition packaging
sounding packaging
single product
end-user packaging
cosmetics, beauty and toiletries
high-tech
metals
plastics
new product
flacon
unusual structural association
identity by typography

From CK One website: "The iconic CK One limited edition bottle decorated with the message "we are one" message in many languages. A removable mp3 speaker is housed in the base of the packaging"

Reference: <http://www.ckone.com/#/intl>

Credits:

Designer:

Nicolle
Kasin

Art

Director:

Edmond
Badalian

Creative

Director:

Jake
McCabe

Other images: