

# MY SMOOTHIE

---



## Properties list:

- limited edition packaging
- end-user packaging
- single product
- juices
- new product
- brick
- polylaminated
- mass-market
- contemporary
- photo to describe
- identity by photo
- instruction through pictograms

?A 100% fruit smoothie made with love in Sweden. Pictured is the pomegranate, and a limited edition in a delicate POS stand. mySmoothie is available in US, Europe and Asia.?

---

Reference: <http://lovelypackage.com/mysmoothie/>

---

## Credits:

**Country:** Sweden

**Agency:** LA+B Love for Art & Business

Other images: