## **MY SMOOTHIE**



## Properties list:

limited edition packaging
end-user packaging
single product
juices
new product
brick
polylaminated
mass-market
contemporary
photo to describe
identity by photo
instruction through pictograms

?A 100% fruit smoothie made with love in Sweden. Pictured is the pomegranate, and a li mited edition in a delicate POS stand. mySmoothie is available in US, Europe and Asia.?

Reference: http://lovelypackage.com/mysmoothie/

Credits:

Country: Sweden

Agency: LA+B Love for Art & Business

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