

# PASTA FRESCA

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Properties list:  
end-user packaging  
single product  
new product  
pasta, rice and grains  
tray  
plastics  
classic  
transparent  
identity by typography  
photo to describe  
identity by photo

A tray for Pasta Fresca: good use of transparency, photography and colour.

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Reference: <http://www.enricaguilera.com/trabajos/packaging/carrefour/i/5/>

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Credits:

Country: Spain

Designer: Enric Aguilera

Other images: