



**Properties list:**

information about content  
end-user packaging  
single product  
snacks  
concept  
tube  
plastics  
playful  
transparent  
identity by shape

From Petar Pavlov's [website](#): "**PACKAGING EXPERIMENT**: The idea behind this concept was to make a packaging where the name of the product will be written by the product itself instead of using any kind of printing techniques.

Considering the future of technology and the endless possibilities to shape your product, it's definitely a subject that deserves attention."

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**Reference:** <http://www.behance.net/Gallery/Packaging-Experiment/176911>

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**Credits:**

**Year:** 2009

**Designer:** Petar Pavlov

Other images:

