

BLOOM COSMETICS



Properties list:

contemporary
plastics
end-user packaging
range of products
new product
cosmetics, beauty and toiletries
flacon
tube
jar and pot
translucent
identity by illustration

Bloom's philosophy is to create innovative products made from quality ingredients. Bloom products have a playful spirit and a commitment to product integrity. Bloom products are for the young at heart. The Bloom brand is represented by Miss Bloom. Miss Bloom embodies the spirit and personality of the Bloom brand. She's playful and sophisticated...

Bloom is an Australian-based cosmetics company started by Natalie Bloom, who worked briefly as a graphic designer. "Bloom began with a couple of quirky product ideas a strong design influence and a whole lot of heart."

Reference: <http://www.bloomcosmetics.com> , <http://jackywinter.com/artists/kat-macleod>

Credits:

Country: Australia

Illustrator: Kat Macleod

Other images: