

# FRESH AS

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## Properties list:

new product  
pouch  
plastics  
contemporary  
photo to evoke  
identity by photo  
confectionery and sweetness  
single product  
end-user packaging

Fresh as packaging design by WarDesign.

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Reference: <http://www.wardesign.com.au/work/freshas/>

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## Credits:

Agency: War Design

Other images: