

# SEATTLE COFFEE

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Properties list:  
end-user packaging  
range of products  
new product  
labels and sleeves  
sachet  
pouch  
polylaminated  
contemporary  
metallescent  
photo to evoke  
identity by photo  
identity by system of colour  
coffee, tea and infusions

From Brandhouse site: Creating a new-category - and putting upmarkey coffee on the British High Street - by telling a story about how "Coffee lifts people's spirits."

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Reference: <http://www.brandhouse.co.uk/flash.html>

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Credits:

Agency: Brandhouse

Other images:

