

BLOCKHEAD



Properties list:

end-user packaging
range of products
new product
cosmetics, beauty and toiletries
flacon
identity by system of colour
plastics
contemporary
identity by shape

From Brandhouse site: "Creating a new brand for extreme sports enthusiasts - and finding a genuinely new territory in a massively crowded market - by telling a story about "Essentail skin apparel".

Reference: <http://www.brandhouse.co.uk/flash.html>

Credits:

Agency: Brandhouse

Other images:

