SORGER

Properties list:

end-user packaging
range of products
new product
tray
sachet
other shapes
folding carton
cardboard and paper
ironic
opaque
identity by typography
identity by system of colour

Ironic typographical packaging for Sorger.

Reference: http://www.moodley.at/56/?L=1

Credits:

Agency: Moodley Brand Identity

Other images: