ACRA



Properties list:

information about content end-user packaging single product concept clothes and accessories men other shapes cardboard and paper eco-friendly contemporary identity by modular structure identity by shape instruction through pictograms

Modular package for ties, both for an effective presentation in stores and for an easy storage at home.

Reference: http://labdi.uqam.ca/packaging

Credits:

Country: Canada Year: 2006 School: UQAM UniversitÃ^{..} du Québec à Montréal (Montréal, Canada)

Course: Graphic Design

Professor: Sylvain Allard

Student: Éliane Charbonneau

Other images: