



Properties list:

- information about content
- end-user packaging
- single product
- concept
- clothes and accessories
- men
- other shapes
- cardboard and paper
- eco-friendly
- contemporary
- identity by modular structure
- identity by shape
- instruction through pictograms

Modular package for ties, both for an effective presentation in stores and for an easy storage at home.

Reference: <http://labdi.uqam.ca/packaging>

Credits:

Country: Canada

Year: 2006

School: UQAM Université du Québec à Montréal (Montréal, Canada)

Course: Graphic Design

Professor: Sylvain Allard

Student: Éliane Charbonneau

Other images: