

SUGAR



Properties list:

- single product
- identity by modular structure
- identity by shape
- new product
- confectionery and sweetness
- dispensing systems
- pouch
- cardboard and paper
- contemporary
- opaque
- end-user packaging
- identity by typography
- information about content
- disposable packaging
- ready to use

This is an exploration in order to discover the potentiality of corrugated card board as a container for sugar portions. The definitive packaging would be made out of a single sheet or a small sachet. It is clearly a conceptual exploration as neither health nor production issues had been considered.

Reference: <http://labdi.uqam.ca/packaging/>

Credits:

Country: Canada

Year: 2007

School: UQAM Universit  du Qu bec   Montr al (Montr al, Canada)

Course: Graphic Design (DES4211)

Professor: Sylvain Allard

Student: Karim Charlebois

Other images: