

**Properties list:**

office and stationery  
opening and closure systems  
folding carton  
cardboard and paper  
eco-friendly  
opaque  
identity by shape  
identity by typography  
concept  
single product  
end-user packaging

Once opened, this pack of colour pencils (projected by Mireille St-Pierre) becomes its support.

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**Reference:** <http://labdi.uqam.ca/packaging/>

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**Credits:**

**Country:** Canada

**Year:** 2007

**School:** UQAM Université du Québec à Montréal (Montréal, Canada)

**Course:** Graphic Design (DES4211)

**Professor:** Sylvain Allard

**Student:** Mireille St-Pierre

Other images: