



Properties list:

office and stationery
opening and closure systems
folding carton
cardboard and paper
eco-friendly
opaque
identity by shape
identity by typography
concept
single product
end-user packaging

Once opened, this pack of colour pencils (projected by Mireille St-Pierre) becomes its support.

Reference: <http://labdi.uqam.ca/packaging/>

Credits:

Country: Canada

Year: 2007

School: UQAM Université du Québec à Montréal (Montréal, Canada)

Course: Graphic Design (DES4211)

Professor: Sylvain Allard

Student: Mireille St-Pierre

Other images: