



## Properties list:

information about content  
packaging as a new medium  
end-user packaging  
range of products  
extra-use of packaging  
plastics  
bag  
tetra-pack  
concept  
fruit and vegetables  
transparent  
unusual visual association  
minimal  
identity by typography

Through the use of transparent surfaces, Shany B elange's packaging design wants to make people reflect about the issue of genetically modified organisms.

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Reference: <http://labdi.uqam.ca/packaging/>

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## Credits:

**Country:** Canada

**Year:** 2007

**School:** UQAM Universit  du Qu bec   Montr al (Montr al, Canada)

**Course:** Graphic Design (DES4211)

**Professor:** Sylvain Allard

**Student:** Shany B elanger

Other images: