

LAMP BY DAVID GARDENER



Properties list:

- new product
- homecare products
- cardboard and paper
- eco-friendly
- unusual visual association
- rough
- opaque
- identity by shape
- reusability
- end-user packaging
- single product

A packaging that is even a product; designed by David Gardener. The packaging is the object.

Reference: <http://davidgardener.co.uk/> , <http://www.designerblog.it/post/3383/packaging-lamp-di-david-gardener>

Credits:

Designer:

David
Gardener

Other images:

