

RAMM ND'S PACKAGE



Properties list:

- end-user packaging
- single product
- new product
- information about use
- information about content
- gable top
- polylaminated
- transgressive
- unusual visual association
- opaque
- identity by illustration
- milk
- instruction through pictograms
- identity by pictograms

Concept from a Russian designer: RAMM ND (<http://www.naumdiesel.narod.ru/>).

Reference: http://www.coroflot.com/public/individual_file.asp?individual_id=171987&portfolio_id=1240159&

Credits:

Country: Russia

Designer and illustrator: RAMM ND

Other images: