

DRUM



Properties list:

- bottle
- identity by typography
- range of products
- new product
- beer
- alcohols and spirits
- labels and sleeves
- glass and ceramics
- identity by system of colour
- end-user packaging
- adults

Drum is a new beer product created by PublicCreative, characterized by the use of typography.

Reference: <http://www.publiccreative.com.au/folio.php>

Credits:

Agency: PUBLIC Creative

Other images:

