



## Properties list:

- range of products
- new product
- labels and sleeves
- historical, traditional
- glass and ceramics
- cardboard and paper
- identity by illustration
- jar and pot
- folding carton
- identity by typography
- identity by system of colour
- end-user packaging

?The Fine Cheese Co. is a quintessentially English brand which has become a global hit from Tokyo to New York. Irving has created a distinctive design language which reflects both the origins and the artisanal philosophy of the brand.?

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Reference: <http://lovelypackage.com/fine-cheese-co/>

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Credits:

Country: UK

Agency: Irving

Other images:

