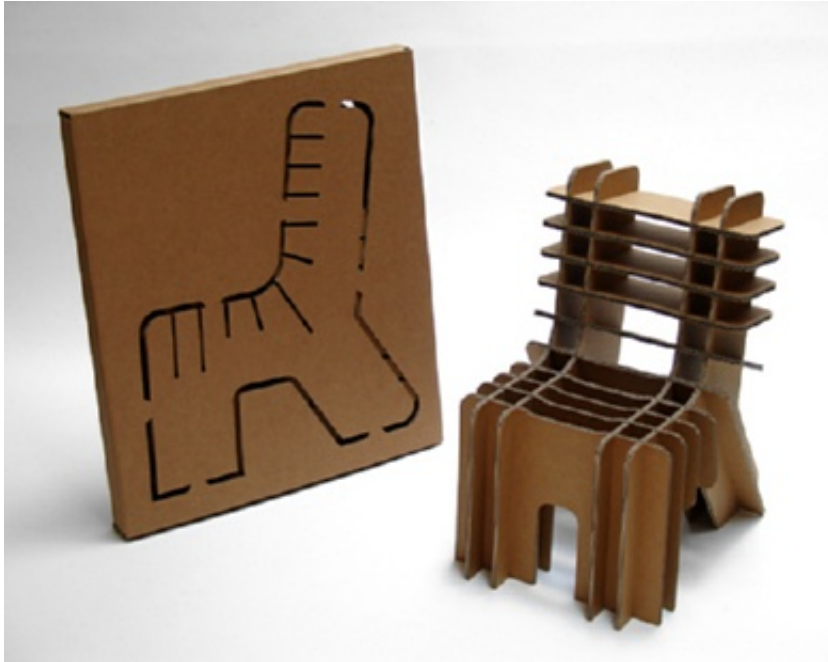


FIY JUNIOR



Properties list:

kids
single product
toy packaging
recycled materials
new product
other shapes
cardboard and paper
eco-friendly
opaque
identity by shape
homecare products
end-user packaging

The 'FIY junior' children's chair is a Finish It Yourself product. The packaging of the chair is an integral part of the design made possible because the material of the product and the packaging are exactly the same. In the cardboard box two parts of the chair are for the most part pre-cut. You simply cut them free from the box and then assemble the chair together with the other parts inside the box. The big advantage is that in this way you use most of the packaging as well, resulting in less waste. But it's also a lot of fun puzzling your chair together. The cut out of the profile of the chair on the box also functions as a graphical image of the chair and is almost a manual in itself; just by looking at it you immediately understand how it should be assembled. Both chair and packaging are 100% recyclable.

Reference: [http://www.davidgraas.com/products/details/fiy-\(finish-it-yourself\)-junior](http://www.davidgraas.com/products/details/fiy-(finish-it-yourself)-junior)

Credits:

Country: The Netherlands

Year: 2007

Designer: David Graas

Other images:

