

PUCCINO'S CUP



Properties list:

- disposable packaging
- extra-use of packaging
- range of products
- cup
- new product
- ironic
- packaging as a new medium
- cardboard and paper
- unusual visual association
- opaque
- identity by typography
- identity by illustration
- identity by system of colour
- identity by colour

Waldo Pancake for UK-based coffee company Puccino's designed these coffee cups.

Reference: <http://flickr.com/photos/waldopancake/sets/72157594409406379/>

Credits:

Country: UK

Designer: Jim Smith

Illustrator: Waldo
Pancake

Other images:

