

LITEN LJUS LAGER



Properties list:

- single product
- identity by colour
- end-user packaging
- new product
- alcohols and spirits
- can and tin
- metals
- metallic
- identity by typography
- identity by abstract shapes

Modern Swedish lager Liten Ljus Lager (Little Light Lager) designed by Amore.

Reference: <http://www.amore.se/#/Recent%20Projects> , http://www.monoscope.com/2007/08/liten_ljus_lager.html

Credits:

Country: Sweden

Agency: Amore

Other images: