

EXPIRY DATE EGGS



Properties list:

- information accessibility
- end-user packaging
- single product
- new product
- dairy, eggs and cheese
- identity by colour
- identity by typography
- folding carton
- plastics
- minimal
- contemporary
- translucent
- information about content

Onto these eggs the expiry date is red printed; the translucent packaging let show the information that is at the same time the concept of this product.

Reference: http://www.coroflot.com/public/individual_file.asp?portfolio_id=1256863&individual_id=208687

Credits:

Designer:

Mayuko
Hari

Other images: