COOKURU



Properties list:

cardboard and paper
gift packaging
information about content
end-user packaging
range of products
new product
homecare products
folding carton
contemporary
opaque
identity by pictograms

Range of household products designed by Mayuko Hari: pictograms describe the content of the packs, under a small text specifies with words what is already evident using a graphic code.

Reference: http://www.coroflot.com/public/individual_file.asp?portfolio_id=1256862&individual_id=208687

Credits:

Designer: Mayuko Hari

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