

## Properties list:

cardboard and paper  
gift packaging  
information about content  
end-user packaging  
range of products  
new product  
homecare products  
folding carton  
contemporary  
opaque  
identity by pictograms



Range of household products designed by Mayuko Hari: pictograms describe the content of the packs, under a small text specifies with words what is already evident using a graphic code.

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Reference: [http://www.coroflot.com/public/individual\\_file.asp?portfolio\\_id=1256862&individual\\_id=208687](http://www.coroflot.com/public/individual_file.asp?portfolio_id=1256862&individual_id=208687)

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## Credits:

Designer:  
Mayuko  
Hari

Other images: