

Properties list:

cardboard and paper
gift packaging
information about content
end-user packaging
range of products
new product
homecare products
folding carton
contemporary
opaque
identity by pictograms



Range of household products designed by Mayuko Hari: pictograms describe the content of the packs, under a small text specifies with words what is already evident using a graphic code.

Reference: http://www.coroflot.com/public/individual_file.asp?portfolio_id=1256862&individual_id=208687

Credits:

Designer:
Mayuko
Hari

Other images: