

MAXWELL HOUSE



Properties list:

- end-user packaging
- range of products
- new product
- coffee, tea and infusions
- can and tin
- identity by system of colour
- identity by colour
- identity by textures and patterns
- identity by abstract shapes
- metals
- ready to use

On the go coffee boosts for the modern and young working adults.

Reference: <http://www.3dotr.com/>

Credits:

Country: China

Agency: 3DOTR Design Collective

Designer: Mily Nguyen and Peter McClelland

Other images: