

# MAXWELL HOUSE

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## Properties list:

- end-user packaging
- range of products
- new product
- coffee, tea and infusions
- can and tin
- identity by system of colour
- identity by colour
- identity by textures and patterns
- identity by abstract shapes
- metals
- ready to use

On the go coffee boosts for the modern and young working adults.

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Reference: <http://www.3dotr.com/>

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## Credits:

**Country:** China

**Agency:** 3DOTR Design Collective

**Designer:** Mily Nguyen and Peter McClelland

Other images: