

LIFESAVERS



Properties list:

- end-user packaging
- range of products
- new product
- pouch
- plastics
- contemporary
- identity by typography
- identity by system of colour
- snacks
- identity by abstract shapes

Work from Mily Nguyen of 3dotr Design Collective, an example of packaging from her and Peter McClelland collection's work of many different design firms and clients over the years.

Reference: <http://www.3dotr.com/>

Credits:

Country: USA

Agency: 3DOTR Design Collective

Designer: Mily Nguyen and Peter McClelland

Other images: