LIFESAVERS



Properties list:

end-user packaging
range of products
new product
pouch
plastics
contemporary
identity by typography
identity by system of colour
snacks
identity by abstract shapes

Work from Mily Nguyen of 3dotr Design Collective, an exemple of packaging from her and P eter McClelland collection's work of many different design firms and clients over the years.

Reference: http://www.3dotr.com/

Credits:

Country: USA

Agency: 3DOTR Design Collective

Designer: Mily Nguyen and Peter

McClelland

This document was created by www.packagingdesignarchive.org			

Original web page: http://www.packagingdesignarchive.org/archive/pack_details/1201

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