



Properties list:

- packaging as a new medium
- information accessibility
- design for all
- end-user packaging
- single product
- extra-use of packaging
- new product
- other non-food products
- bag
- cardboard and paper
- instruction through illustration
- unusual visual association

Security in work spaces can be considered, notably in Italy, a real emergency and a daily problem. Particularly, the building trade can be considered the field in which this problem is much more evident. Therefore Tuscany Government supported the private enterprise of Italcementi Pontassieve (Florence) for the production of cement sacks that, for the first time, will show indications about safe behaviours in working spaces. ("La sicurezza prima di tutto", literally translated in english: "Safety before all").

Reference: <http://sdz.aiap.it/notizie/9999#top>

Credits:

Country: Italy

Year: 2008

Producer: Italcementi

Other images:

