## **CODE BLUE RECOVERY DRINK**



## Properties list:

end-user packaging single product new product labels and sleeves flacon plastics contemporary identity by typography identity by colour water

Frome <u>Origin</u> website: "Origin developed the brand identity, packaging, website and all brand communication materials for Code Blue Recovery Beverage. We helped identify the USP and create the brand story for this revolutionary new product."

Reference: http://originagency.com/ORIGIN\_.html , http://www.drinkcodeblue.com/

Credits:

Agency: Origin

**Designer:** Lance & Michelle Thomas

## Other images:

