

IKEA KIDS PAINT



Properties list:

- new product
- information about content
- kids
- end-user packaging
- range of products
- homecare products
- metals
- pop
- contemporary
- identity by system of colour
- identity by textures and patterns
- identity by abstract shapes
- buckets

Concept, design implementation and final production by Katherine Ahn.

From [Katherine Ahn site](#): "A line of washable interior housepaints for children's rooms to be sold at Ikea. Paints are categorized by three basic color groups; warm, cool and pastel, and are graphic and friendly in fitting with the existing Ikea style. Responsibilities include concept, design implementation and final production."

Reference: http://www.coroflot.com/public/individual_file.asp?portfolio_id=168373&individual_id=120213

Credits:

Designer:

Katherine
Ahn

Other images: