

# OAKVILLE GROCERY

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## Properties list:

end-user packaging  
range of products  
wrapper  
shopping bag  
new product  
cardboard and paper  
contemporary  
identity by typography  
identity by illustration  
gift packaging

A curious bunny in search of tasty nibbles starts in our visual identity system created to capture the thrill of discovery that Oakville Grocery shoppers experience.

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Reference: [Mark Hampshire, Keith Stephenson, DemoGraphics Packaging, Logos, Modena, 2007](#)

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## Credits:

**Country:** UK

**Agency:** Turner Duchworth

**Designer:** Shawn Rosenberger **Illustrator:** S. Rosenberger, John Geary

Other images:

