PATENTLY OBVIOUS



<u>Patently Obvious</u> is KMI's new range of personal cleaning products with a biodegradable formulation.

Properties list:

range of products
recycled materials
flacon
new product
cosmetics, beauty and toiletries
plastics
contemporary
unusual structural association
transparent
identity by shape
end-user packaging
identity by typography
identity by colour
identity by system of colour

Reference: http://www.patentlyobvious.co.uk/

Credits:

Producer: KMI

Other images:

