

# LANEWAY

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Properties list:  
end-user packaging  
single product  
new product  
labels and sleeves  
bottle  
glass and ceramics  
unusual visual association  
contemporary  
photo to evoke  
identity by photo  
wine

Lineway designed by BrainCells.

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Reference: [http://www.braincells.com.au/design-packaging/lane\\_way/](http://www.braincells.com.au/design-packaging/lane_way/)

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## Credits:

Agency: BrainCELLS

Design Studio: BrainCells Firm: Lineway

Other images: