

GOLDEN ANDES DULCE DE LECHE



Properties list:

update
confectionery and sweetness
glass and ceramics
photo to evoke
photo to describe
identity by photo
jar and pot
labels and sleeves
single product
end-user packaging

From Tridimage site: "Tridimage created the packaging and brand identity for Golden Andes Dulce de Leche. The qualities of this product were highlighted by use of illustration that emphasize the natural origin of the product, the creamy texture, as well as a truly indulgence feel. With strong colors, the graphic are more inviting and impactful for consumers.

Reference: <http://www.tridimage.com/>

Credits:

Country: USA

Agency: Tridimage

Other images: