## **CACTUS NATURAL MINERAL WATER**



## Properties list:

end-user packaging single product new product bottle mass-market plastics identity by shape transparent water

From Tridimage site: "The aim was to design a distinctive bottle that was sympathetic to Cactus' brand values while incorporating optimal structural strenght and a large label area. The bottle took also into consideration optimum ergonomics. We also designed the packaging graphics with with visual codes appropriate to the Mexican market"

Reference: http://www.tridimage.com/

Credits:

Agency: Tridimage

Other images:

