

CACTUS NATURAL MINERAL WATER



Properties list:

- end-user packaging
- single product
- new product
- bottle
- mass-market
- plastics
- identity by shape
- transparent
- water

From Tridimage site: "The aim was to design a distinctive bottle that was sympathetic to Cactus' brand values while incorporating optimal structural strength and a large label area. The bottle took also into consideration optimum ergonomics. We also designed the packaging graphics with with visual codes appropriate to the Mexican market"

Reference: <http://www.tridimage.com/>

Credits:

Agency: Tridimage

Other images:

