

# CACTUS NATURAL MINERAL WATER

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Properties list:  
end-user packaging  
single product  
new product  
bottle  
mass-market  
plastics  
identity by shape  
transparent  
water

From Tridimage site: "The aim was to design a distinctive bottle that was sympathetic to Cactus' brand values while incorporating optimal structural strength and a large label area. The bottle took also into consideration optimum ergonomics. We also designed the packaging graphics with with visual codes appropriate to the Mexican market"

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Reference: <http://www.tridimage.com/>

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Credits:

Agency: Tridimage

Other images:

