

ECO DE LOS ANDES MINERAL WATER



Properties list:
single product
new product
bottle
glass and ceramics
transparent
debossed, embossed
identity by shape
water
end-user packaging

From Tridimage site: "The sleek, contemporary shape of the 500ml glass bottle communicates a sensory message through its sculptural qualities. The new bottle design clearly defines Eco de Los Andes Mineral Water premium brand positioning. The use of the teardrop shape emphasises the premium feel of the design."

Reference: <http://www.tridimage.com/>

Credits:

Country: Argentina

Agency: Tridimage

User: Cerveceria Malteria Quilmes

Other images: