## SIMCHA KOSHER WINE



From Tridimage site: "Simcha is a new brand of Kosher wines produced in Mendoza, Argentina. The label had to project a contemporary and young spirit that helps to differentiate the new brand from the traditional image usually associated to Kosher products."

Reference: http://www.tridimage.com/

Credits: Agency: Tridimage

## Properties list:

range of products end-user packaging new product wine bottle identity by typography identity by system of colour glass and ceramics labels and sleeves Other images: