

NYEHAUS FOUNDATION 20 21



Properties list:

new product
books, movies and music
box
fabrics
cardboard and paper
contemporary
unusual structural association
textured
identity by typography
identity by colour
single product
end-user packaging
limited edition packaging

Jacqueline Humphries Limited edition

From Helicopter site: "Our work with nyehaus began through conceptualizing artists catalogs to accompany the diverse works the gallery exhibits. Expanding on the standard vocabulary of the gallery catalog, over time our role has expanded to include every facet of the gallery's visual identity. "

Reference: <http://www.hellochopper.com/work.php?cid=6&wid=156>

Credits:

Agency: Helicopter

Other images: