

# NYEHAUS FOUNDATION 20 21

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## Properties list:

- new product
- books, movies and music
- box
- fabrics
- cardboard and paper
- contemporary
- unusual structural association
- textured
- identity by typography
- identity by colour
- single product
- end-user packaging
- limited edition packaging

## Jacqueline Humphries Limited edition

From Helicopter site: "Our work with nyehaus began through conceptualizing artists catalogs to accompany the diverse works the gallery exhibits. Expanding on the standard vocabulary of the gallery catalog, over time our role has expanded to include every facet of the gallery's visual identity. "

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Reference: <http://www.hellochopper.com/work.php?cid=6&wid=156>

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## Credits:

Agency: Helicopter

Other images: