

ANDRÁ© BALAZS HOTEL QT



Properties list:

- gift packaging
- gadget
- end-user packaging
- single product
- new product
- electronics
- folding carton
- cardboard and paper
- ironic
- contemporary
- unusual visual association
- opaque
- identity by typography
- identity by colour

Helicopter has worked extensively with real estate development company André Balazs Properties on a wide array of projects.

Hotel QT: Earmuffs designed as part of the 2007 gift set.

Reference: <http://www.hellochopper.com/work.php?cid=54&wid=221>

Credits:

Year: 2008

Agency: Helicopter

Designer: André Balazs

Other images:

