

HEARTWOOD



Properties list:
new product
range of products
labels and sleeves
cardboard and paper
identity by photo
photo to evoke
contemporary
unusual visual association
identity by typography
end-user packaging

[Jeff Krichmar](#) page: "Line of travel gear bundled in pairs, to encourage charity in people. "

Reference: <http://www.krichmar.com/index.php?/root/heartwood/>

Credits:

Country: USA

Designer: Jeff
Krichmar

Other images:

