



Properties list:

range of products
new product
confectionery and sweetness
tube
plastics
playful
ironic
unusual structural association
transparent
identity by shape
identity by typography
identity by illustration
end-user packaging
teens

Uncommon cereal packaging designed by Jeff Krichmar.

Reference: http://www.krichmar.com/index.php?/root/lift/

Credits:

Country: USA

Designer: Jeff Krichmar This document was created by www.packagingdesignarchive.org

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