



Properties list:

range of products
new product
confectionery and sweetness
tube
plastics
playful
ironic
unusual structural association
transparent
identity by shape
identity by typography
identity by illustration
end-user packaging
teens

Uncommon cereal packaging designed by Jeff Krichmar.

Reference: <http://www.krichmar.com/index.php?/root/lift/>

Credits:

Country: USA

Designer: Jeff
Krichmar

Other images: