

# ADIDAS 1

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## Properties list:

teens  
end-user packaging  
single product  
new product  
clothes and accessories  
folding carton  
cardboard and paper  
opening and closure systems  
identity by shape

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Reference: [http://issuu.com/dativo/docs/09\\_01\\_01\\_98\\_impackt](http://issuu.com/dativo/docs/09_01_01_98_impackt)

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## Credits:

**Country:** Japan

**Year:** 2007

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**Award:** Red Dot Award "Communication Design", 2008

Other images:

